

The World Wide Fund for Nature

What follows is culled from the wealth of material which the LaRouche movement has published over the last 25 years, on the nature of the anti-population, genocide lobby, which we see resurfacing today in the midst of the murderous food crisis which it has played a crucial role in creating. We print here excerpts from the February 1983 Club of Life White Paper titled International Bankers' Real Agenda: Global Depopulation. Since then, the World Wildlife Fund (WWF) has changed its name to the World Wide Fund for Nature, and Club of Rome co-founder Aurelio Peccei has died.

An Interview with Thomas Lovejoy

The following are excerpts from an interview with Thomas E. Lovejoy, senior vice president of the World Wildlife Fund-USA, done in the early 1980s. Lovejoy is still on the Board of the WWF-USA, in addition to being an advisor to the president of the World Bank, a senior advisor to the United Nations Foundation, and head of The Heinz Center. He was president of the WWF-USA from 1973 to 1987.

Lovejoy: I want to clear up something right away: Some people have been circulating very vicious stories that the World Wildlife Fund is trying to stop all investment in the developing sector, that they don't want any industry at all, that all we are interested in are animals and plants. It is a lie...

Q: But hasn't the Fund taken the side of small animals and exotic plants against industrial development and resource development in certain areas?

Lovejoy: Certainly. But that does not mean that we are against all development. *We are opposed to reckless development.* Let me get this straight, because unless I do, some important people will get the wrong impression. Do you know who I am? Do you really know who I am? I am the chairman of the executive committee of the board of directors of Metropolitan Life. Do you know who [WWF/USA president and former NATO official] Russell Train is really? He is a member of the board of directors of Union Carbide. Who the hell do you think makes the investment in the developing sector? Who makes the money? Look at the WWF board of directors and you'll find the leaders of the corporate and financial community! We are the ones who make the investments. We make the profits and we want to keep doing that—while at the same time protecting the little animals...

The biggest problem is the damn national sectors of these developing countries. These countries think that they have the right to develop their resources as they see fit. They want to become powers, sovereign states, and they work out strategies... We thought that we could control things better by reasoning with these leaders, these nationalist fools. We have overestimated our ability to control the people and are going to have to adjust. It will be a painful adjustment, indeed. No, the real problem is this stupid nationalism and the plans for development it leads to.

Q: How can you deal with this?

Lovejoy: It isn't easy. First of all, we must have some control over the planning ministries in these countries, especially the big countries. *The debt crisis is very convenient.* It is dangerous, but it is also an opportunity. It is going to force retrenchment, and some difficult decisions. It may be possible to break some national-sector combines, like the oil industry in Mexico, because it is inefficient and requires too much capital.

Q: How will you change their investment policies? It will not be easy...

Lovejoy: This is true, but it is not impossible. We are suggesting that if you use the environmental considerations that we suggest, that this lets you redesign your development strategy. For example, in Brazil, you have these ambitious projects for aluminum development. Well, they are a good idea, but they cannot be done without massive energy inputs, and that's where you run into certain problems. The Brazilians—and I know that from 17 years of experience—think that if they develop the Amazon, they can become a superpower. They have swollen heads about this. So you have to be careful. You buy them off with less. Let them develop bauxite and some other things, but restructure the plans to scale back energy development for environmental reasons. They can't get money now. So we have some friendly banks tell them that they can get money for what we are suggesting. Then we have some of our friends in the development ministry say that this is a good idea.

Q: And who will make the profits on the bauxite development?

Lovejoy: The investment money will come from many places, and the profits will go to many places, and supporters of the WWF will be right in the middle of things. That is why I am saying that it is absurd to characterize us as being against development. We have problems with the nations, and maybe the nations as institutions get in the way of everything, of environmentally sound profit-making ventures. It is a hysterical lie to call us anti-development.

Q: What does [WWF world president] Prince Philip think of that?

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British Royal Consort Prince Philip, infamous for his statement that he would like to be reincarnated as a deadly virus, to reduce the world's population, has been active with the World Wildlife Fund since its founding. Above: The WWF reveals its true, blood-sucking nature.



NASA/Paul E. Alers

Lovejoy: Philip is very enlightened. He speaks from the virtue of not having to be concerned about his own personal wealth, and for the good of us all. But Philip knows that the world works on profits and making a return on investment. That is how Britain has been ruled for centuries. He sounds radical sometimes, but he wants environmentally sound investment. He also has the courage to speak out against the abuses of various national governments, and their shortsighted policies.

Who's Who

The White Paper continues:

Finance, resources, power—three instruments by which the titled nobility of old Europe is running its campaign to commit genocide against billions of human beings, especially in the developing sector, under the code names of “conservation policy” and “population policy.”

On the board of the World Wildlife Fund, we find:

Prince Philip, Duke of Edinburgh (whose predecessor as chairman was Prince Bernhard of the Netherlands)

John H. Loudon, former chairman of the Atlantic Institute/Trilateral Commission; director of N.M. Rothschild Orion Bank; Chase Manhattan International Advisory Board

Robert O. Anderson, Atlantic Richfield; the Aspen Institute; owner of the *Observer* of London

Maurice F. Strong, chairman Petro-Canada; Aspen Institute; former director, United Nations Environmental Program (UNEP)

Dr. Luc Hoffman, of the Hoffman-LaRoche pharmaceuticals company, the inventors of LSD

Aurelio Peccei, former NATO (Atlantic Institute) official; former president, Olivetti; former president, Fiat Latin America; co-founder of the Club of Rome

Thor Heyerdahl, member of the Club of Rome

Russell Train, former NATO official (Committee on the Challenges of Modern Society); former head of U.S. Environmental Protection Agency

Thomas J. Watson, IBM chairman; American Museum of Natural History

David Ogilvy, chairman, Ogilvy & Mather; British Secret Intelligence Service.

It should be noted that the interlock between the Club of Rome and WWF extends further. The chairman of WWF-Italy, for instance, UNEP advisor Prof. Adriano Buzzati-Traverso, is a member of the Club of Rome, as is the UNEP head, WWF/IUCN (International Union for the Conservation of Nature) collaborator Mohamed Kassas of Egypt.

It should also be noted that the WWF is an organization of the titled, ancient nobility of Europe and Great Britain, not only through its successive royal heads, but down to its national committees: The vice president of the Belgian organization is Jean-Pierre Count de Kaunoit, and its director, Charles Baron de Jamblinne; its Danish president is the Prince of Denmark and its chairman is Tido Count Wedell; the chairman of WWF-Germany is Prince zu Sayn-Wittgenstein-Berleburg; in Luxembourg, it is H.R.H. the Grand Duke of Luxembourg; Prince Bernhard in the Netherlands; the Crown Prince in Norway; the Spanish president is H.R.H. Don Carlos de Borbon; and in Sweden, King Carl XVI Gustav.

And lest anyone imagine that these are purely honorary positions:

At the World Wildlife Fund headquarters, near Geneva, Switzerland, the director general, South African citizen Charles de Haes, stresses: "Prince Philip is brilliant, he has a remarkable knowledge. He's been involved with WWF since its founding in 1961. He's incredibly active. He chairs all the executive committee meetings. He's involved right down to every aspect of policy." Dr. Arne Schiotz confirms this: "The Duke of Edinburgh devotes perhaps one fourth of his time to the WWF—he is remarkable." And Sir Peter Scott adds: "What is great about Prince Philip is that he can talk to leading people, to the rulers of any country, man to man, and they listen. He can enter a dialogue with them—this is invaluable! When we started WWF, a British president would have looked too colonial. So Prince Bernhard of the Netherlands became president. But years later, it became evident that if he were president, Philip could do so much! He has made WWF a much sharper-edged organization."

A description of this WWF, Genocide, Inc. was given by its director of conservation, Dr. Schiotz:

"Malthus has been vindicated; reality is finally catching up with Malthus. We are running out of space. The Third World is overpopulated, it's an economic mess, and there is no way they could get out of it with this fast-growing population. Our philosophy is: Back to the village. We have reached the end of the era of projects whose environmental consequences we do not know. Things in the Third World must not be run any more along these large, blind, grandiose projects, but return to the village, and appropriate technologies. Without appropriate technologies, they could not overcome the economic gap. But it is more and more a question of population. It is a question of space: Do we have space on Earth for villages, for so many villages? Or the huge population of Mexico? It's a question of space on the globe.

"The International Union for the Conservation of Nature, our first organization, is an international organization for governments, their agencies, and non-governmental organizations, too. It's an accident that it did not become a United Nations agency, as UNEP. It set up the WWF in 1961. We and the International Planned Parenthood Federation do the same thing, from a different angle. WWF/IUCN is part of a worldwide intervention: The idea is that of a supranational intervention into the policies of nation-states. The Club of Rome showed us the way. . . . We still have a lot of contacts with the Club of Rome, with Peccei. We use him. We were also involved in the *Global 2000* report of the Carter Administration. Our U.S. director, Russell Train, was directly involved, and he chairs the followup committee.

"We have become a political organization, in a way. We are totally independent, contrary to UNEP, or the FAO [UN Food and Agriculture Organization]. We can shout loud and act quickly. The World Bank works with us, it listens to us. They are pleased that we can say loudly what they think but

cannot say. [Robert] McNamara was a member of our board until recently. He changed the attitude of the World Bank. Until 10 years ago, perhaps, the World Bank was a brutal developer in the Third World. But they came to realize better. We have been cooperating a lot with them, on specific projects. They seek our advice, discuss projects beforehand. Take the question of hydroelectrical power in Zambia; the question now is not where it will be, but whether it will be. Awareness is also growing among foreign aid agencies. The new head of the World Bank, [A.W.] Clausen, is also very positive on conservation.

"I support a new world economic order where there will be a sacrifice in the advanced sector, austerity, tighter belts, and a changed degree of awareness."

In sum, *the WWF/IUCN strategy is that of Pol Pot*. It is also a One World dictatorship committed to destroying nation-states. . . .

WWF-United Kingdom chairman Sir Peter Scott is explicit on the linkage between finance and population:

"If we look at things causally, the bigger problem in the world is population. There are too many people for too few resources. We must set a ceiling to human numbers. All development aid should be made dependent on the existence of strong family planning programs in the countries concerned. If they have family planning, we send food and money. If not. . . .

"We've barely scratched the population problem until now. We must stop these fools, these people who think that we should go on colonizing and building everywhere.

"The present financial crisis is a great opportunity. It opens up great possibilities. . . ."

Scott is no less open on other issues:

"A bright spot is that nuclear energy is losing out in the developing countries.

"The problem with FAO is that it is only concerned with food production. This is counter-productive concerning the population, since it increases the ultimate size of the human population.

"We are threatened—as I said, we must make aid conditional on population policy."

WWF Director General Charles de Haes agrees that the present financial crisis opens a "window of opportunity" for genocide:

"It is essential to change the patterns of consumption: The exponential rate of consumption creates a state of destruction without precedent. If there is a depression, if it goes to financial collapse, developing countries will suffer most. . . . There, poverty is the biggest obstacle to conservation. They need very large infusions of aid—we are working to make sure that the aid agencies direct the aid to the real priorities, in which conservation is included from the beginning.

"It is absolutely crucial, an absolutely important effort to control population, it is essential. The exploding population is a main cause of destruction of resources and overconsumption."

A WWF document published at the beginning of 1983, *Earthwatch: Population*, reveals much of the underlying thinking of the WWF racists; as Club of Rome co-founder Alexander King had said, “There is not room enough for our little yellow, black and brown brothers.”

Under the title of *Checks and Balances*, the WWF document reads:

“The strain on the Earth’s space and resources is apparent: Pollution, overcrowding, unemployment and the scrambling for raw materials are symptoms of the relentless pressure of more people—and their growing demands. With all animals, population growth results when more are born than die.”

It is consequently WWF strategy to make sure that more people die than are born. In its own words:

“In natural circumstances, few populations reach their biotic potential... Environmental resistance is the natural check on a population... The carrying capacity of a habitat ... sets firm limits on an animal population increase... Most animal populations over a long period of time tend to remain fairly constant. The human population is still rising! Does this mean that the carrying capacity of the planet has not been reached? If this is so, then the Earth’s resources ... should be able to satisfy all human needs. Why then are 1 billion people struggling to stay alive and why are some of them irreversibly destroying the land and wildlife upon which they depend? And why do a quarter of the world’s people carry on using up two-thirds of the world’s resources, when this is progressively making the planet less fit to live on?”...

In an article written for *People*, the journal of the International Planned Parenthood Federation (IPPF), “population bomb” liar Paul Ehrlich exclaims with perceptible indignation:

“The unexamined goal [of pro-growthers] seems to be to provide something resembling the present-day standard of living of Americans and Western Europeans to everyone in the world in a generation or two.”

How shocking!

The perverted, warped mind-set of the WWF adherents are nowhere clearer than when, in rare moments of honesty, they admit that with technology, most problems presently affecting the world could be solved, but they simply do not want—and will not tolerate—the spread of technology—for reasons of “conservation of the environment,” of course. To preserve the wildlife is more important than a few billion human lives. Hear Hartford Thomas, a former deputy editor of the *Guardian* newspaper of London, writing on “Population and Environment” in the same *People* journal:

“The prospects [for the population/food equation] are transformed if allowance is made for a possible intermediate level of input of modern agricultural tools, chemicals and methods, and the opening up of more land. Taking all the regions [of the Third World] together, *they could then produce in total sufficient food to support four times the projected population in the year 2000.*”

That is, more than 25 billion people.

But Thomas continues:

“On this evidence, food could be produced to support much larger populations. This scenario, however, would have to take into account the energy cost of fertilizers and transport, which is implicit in mechanized agricultural systems, the vulnerability of high-yield-variety grain crops to pest and disease, the advanced skills required, and the social and cultural upheavals this agricultural revolution will involve. Conservationists will want to know a lot more about the environmental and ecological consequences.”

So, it is a matter of cost. Human life is too costly, as Adolf Hitler would have said. But the priceless wildlife, the little animals, must be preserved! It’s all a matter of priorities.

The 1980 publication *World Conservation Strategy*, jointly authored by IUCN, WWF, and UNEP, and to which FAO and UNESCO contributed before endorsing it, spells out the same genocidal hierarchy of values...

To sum up the chain of argument:

1. There are too many people for existing resources.
2. The pressure of population growth destroys nature.
3. Technology would permit increased resources.
4. But technology is expensive and unnatural.

Therefore,

5. Third World countries should reduce their numbers;
6. And, since they will not do it willingly, they must be compelled to.

The hideous, heathen philosophical basis for this program of global genocide is the absurd conception that “resources” are fixed and limited, which the same WCS document expresses: “Sustainable utilization is somewhat analogous to spending the interest while keeping the capital.”

What more revealing exposé could there be of the world-outlook of the rentiers, the coupon-clipping aristocrats living fatly on their estates in an immutably preserved pastoral countryside, while the rest of the world ekes out a living, with the proceeds being skimmed off to feed the lords! They want to eternally keep on clipping the coupons of the world, undisturbed by technology, science and—in their deranged minds, the worst—*people!*...

For more information on
the WWF genocide lobby,
read EIR’s 1994 Special Report:

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