

WHY AMERICANS DON'T RESPOND TO REALITY

The Power of Truth Can Overthrow the Russellite Dictatorship!

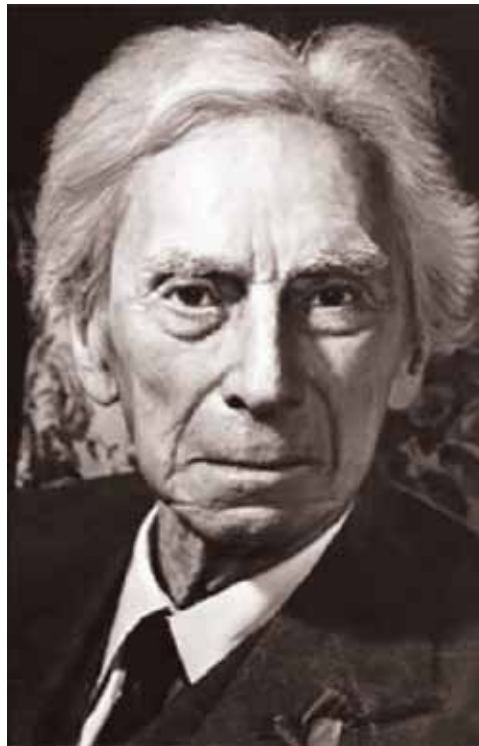
by David Christie and Robert Ingraham

June 12—Those engaged in the political battle to stop the current NATO war drive, face a serious problem when they attempt to mobilize Americans around a perspective for war avoidance and global economic recovery. The organizers often despair over the apparent refusal of citizens to engage in rational dialogue, citizens who seem to cling ferociously to their “personal opinions,” no matter what contrary evidence is presented to them.

The frustrated political organizer may not realize that the problem lies not with a phenomenon of individual opinions, but rather with carefully developed methods of social control that have their origins in the years before World War II and that have now achieved sophisticated deployment in the age of Facebook, Twitter, and Instagram. What vast numbers of people insist are their own personal opinions, their own personal beliefs, are in fact, the product of carefully orchestrated techniques of group control, networking and manipulation.

In his book, *The Impact of Science on Society*, Bertrand Russell stated,

I think the subject which will be of most importance politically is Mass Psychology ... Education should aim at destroying free will, so that, after pupils have left school, they shall be incapable, throughout the rest of their lives, of think-



youtube grab from Will Durant
Human creative thought was the enemy for Lord Bertrand Russell, above.

ing or acting otherwise than as their schoolmasters would have wished ...

The social psychologists of the future will have a number of classes of school children on whom they will try different methods of producing an unshakable conviction that snow is black ... The opinion that snow is white must be held to show a morbid taste for eccentricity ... It is for future scientists to make these maxims precise and discover exactly how much it costs per head to make children believe that snow is black, and how much less it would cost to make them believe it is dark gray. The populace will not be allowed to know how its convictions were generated. When the technique has been perfected,

every government that has been in charge of education for more than one generation will be able to control its subjects securely without the need of armies or policemen.

Today, the implementation of Russell's recipe for an oligarchical state is far advanced within the culture of the trans-Atlantic world as a result of the now almost universal use of techniques known as *Social Network Analysis* and *Sociomapping*. Such social control mechanisms have several separate but related goals. Among these are the broad manipulation of popular opinion



White House/Pete Souza

President Obama (left) conferring with Ben Rhodes, Deputy National Security Adviser for Strategic Communications, in the Oval Office.

and “accepted” ways of thinking; the political deployment of such methods, including through “color revolutions” and the recent overthrow of Brazilian President Dilma Rousseff; and the identification of those individuals and leaders who represent a threat to the trans-Atlantic Empire. Those individuals and leaders, who are labeled *Cognitive Generators*—that is, those who are able to “deploy others around ideas”—are then targeted as threats to be discredited and destroyed.

I. Obama’s Echo Chamber

After the terrorist attacks of September 11, 2001, Lyndon LaRouche was virtually the only figure of prominence in the United States to state the truth about what had happened, having forecast the events of September 11 nine months earlier when he warned that the Bush Administration would orchestrate a “Reichstag Fire.” LaRouche was also one of the very few voices within the institution of the Presidency to take on the ensuing war drive, which he had also forecast in 1999 in his “Storm over Asia” video presentation. That video described how the launching of small wars—as called

for by the Wolfowitz Doctrine and the related Project for a New American Century—under the banner of fighting Muslim Terrorists, would lead to regional wars and an eventual global nuclear confrontation with Russia, China, and India.

The post-9/11 coup was then used to shift towards a “unitary executive,” systematically icing out the institution of the Presidency—especially the influence of LaRouche. The use of the press, and increasingly the use of social media, has been instrumental in bypassing the institution of the Presidency. Under Obama, the British Empire has consolidated the use of these tools in a way that has never been done before and has also fundamentally altered the nature of the U.S. government itself.

Much of the story of what was done, first under George W. Bush but then far more extensively under Barack Obama, was described by

Ben Rhodes, Obama’s Deputy National Security Adviser for Strategic Communications, in a May 5 *New York Times Magazine* article by David Samuels titled, “The Aspiring Novelist Who Became Obama’s Foreign-Policy Guru: How Ben Rhodes rewrote the rules of diplomacy for the digital age.” In the article, Rhodes describes the modern, integrated use of a variety of media outlets and social media to enforce Obama’s fascist agenda through coercion and manipulation, or “nudging” in the words of the behaviorist Cass Sunstein.

In the *New York Times Magazine* article, Samuels points to an exchange with Leon Panetta, who was Secretary of Defense in Obama’s first term, to demonstrate how this process functioned:

In Panetta’s telling, his own experience at the Pentagon under Obama sometimes resembled being installed in the driver’s seat of a car and finding that the steering wheel and brakes had been disconnected from the engine. Obama and his aides used political elders like him, Robert Gates, and Hillary Clinton as cover to end the Iraq war, and then decided to steer their own course.



DOD/R.D. Ward

Former Secretary of Defense Leon Panetta found that Obama did not care what foreign policy professionals thought.

While Panetta pointedly never mentions Rhodes's name, it is clear whom he is talking about.

"There were staff people who put themselves in a position where they kind of assumed where the president's head was on a particular issue, and they thought their job was not to go through this open process of having people present all these different options, but to try to force the process to where they thought the president wanted to be," he says. "They'd say, 'Well, this is where we want you to come out.' And I'd say '[expletive], that's not the way it works. We'll present a plan, and then the president can make a decision.' I mean, Jesus Christ, it is the president of the United States; you're making some big decisions here; he ought to be entitled to hear all of those viewpoints and not to be driven down a certain path."

Whether Panetta believes Obama was responsible for a reckless approach to deliberation on foreign policy or not, is irrelevant. Panetta's account of the process indicates that Obama does not care what professionals from the foreign policy establishment, and the institution of the Presidency more generally, actually think. This has also been corroborated by many other accounts. Obama doesn't care, because Obama's policies are determined by the British Crown and its lackeys.

The echo chamber of press and social media is then used to bypass the institutions and generate support from the *vox populi*. Again, from the Samuels article:

"We created an echo chamber," Ben Rhodes admitted, when I asked him to explain the onslaught of freshly minted experts cheerleading for the Iran nuclear deal. "*They were saying things that validated what we had given them to say.*" Rhodes goes on to further elaborate the policy of Obama to confuse the American people. He discusses the fact that most of the newspapers no longer have foreign bureaus, and that the young reporters in their late 20s call the White House to get an explanation of "what's happening in Moscow and Cairo." "*They literally know nothing.*"

"And we're going to map it onto what we know about the different audiences we're dealing with: the public, pundits, experts, the right wing, Congress." By applying 21st-century data and networking tools to the white-glove world of foreign affairs, the White House was able to track what United States senators and the people who worked for them, and influenced them, were seeing online—and make sure that no potential negative comment passed without a tweet.

Narratives

In addition to using these tools to bypass the institution of the Presidency, these modern mind-benders also use tools to create the "narrative" for Barack Obama that allows him to escape any penalty for his crimes, and gain "support" from the American people to justify his agenda.

One narrative is that it is Vladimir Putin who is "insane," a dictator who is leading the world to World War III. Social scientists, such as Ben Rhodes, other social networkers, mathematicians, and psychologists carefully create a "narrative" that validates such an analysis. Articles are placed in newspapers, websites, blogs, and social media. Then a stable of "commentators" responds to the original postings, and then others respond to them. An artificially created "dialogue" suddenly appears in hundreds of locations. It is fine-tuned for each targeted group. It is carefully monitored, and the responses and number of "hits" logged and studied.

The process is tweaked; “nodal points” of difficulty are identified, and suddenly the narrative is treated as reality.

The end result is that every action taken by Obama to lead the world closer and closer to nuclear war is justified by the “evidence” manufactured in the “evil Putin” narrative.

Methods of attack are devised to ridicule or isolate those who disagree with the narrative. For example, those who point out the lack of evidence for manmade “global warming” are labeled as “deniers,” that is, practically pro-Nazi criminals; or those who identify the Saudi-British authorship of the 9/11 attacks are threatened that they may be fingered as “9/11 truthers” or “conspiracy nuts.” Again, such slanders are scrupulously placed in key locations on the Internet and in social media for maximum effect. Thousands, even millions, of people repeat these mantras without realizing that they are victims of a system that enforces a conformity of thought.

One such narrative is that it is impossible to remove Obama from office, even though word of his participation in the ongoing coverup of the British-Saudi role in 9/11 is breaking out around the world and the evidence of Obama’s backing for terrorists in Syria is now a matter of public record. People simply accept the conclusion that Obama cannot be removed because “that’s what everyone says.”

Consensus is maintained through group dynamics and people’s fear of being alienated from their peer group. Those who do not submit to the “democracy” of consensus will be targeted and infiltrated with tactics to sow cognitive dissonance. A prime tactic is the use of fear—fear of social alienation, fear of reprisal through loss of income or job opportunities, or simply physical fear for one’s safety.

Cognitive Infiltration

In an April 2009 webcast, LaRouche delivered his psychological assessment of Barack Obama, warning that he suffered from clinical narcissism like the Emperor Nero. He explained that like Nero, Obama would eliminate all of his advisers except a small inner core known as the “behaviorists.” Cass Sunstein, a leading behaviorist, and his wife Samantha Power, the Ambassador to the United Nations, were in that inner core. Sunstein’s book *Nudge* makes the case for manipulating



creative commons/Mathew W. Hutchins, Harvard Law Review

In 2009 Lyndon LaRouche said that narcissist Obama would eliminate all his advisers except for a small inner core of “behaviorists.” Cass Sunstein, above, is part of that inner behaviorist core.

people based on their base motives—their fear of pain and their pursuit of pleasure. However, those who could not be manipulated into conformity or who could not accept the consensus, would be targeted. In a 2008 paper entitled “Conspiracy Theories,” which Sunstein coauthored with Adrian Vermeule, discusses the danger that the pursuit of truth poses to a fascist police state. This is stated fairly clearly in the final paragraph of the paper:

Some conspiracy theories create serious risks. They do not merely undermine democratic debate; in extreme cases, they create or fuel violence. If government can dispel such theories, it should do so. One problem is that its efforts might be counterproductive, because efforts to rebut conspiracy theories also legitimate them. We have suggested, however, that government can minimize this effect by rebutting more rather than fewer theories, by enlisting independent groups to supply rebuttals, and by *cognitive infiltration* designed to break up the crippled epistemology of conspiracy minded groups and informationally isolated social networks.

Sunstein discusses those organizations with “crippled” epistemology, and the need to cognitively infil-

trate them and spread *cognitive diversity*. A key example of cognitive infiltration and cognitive diversity is to be found in the ongoing efforts of the Obama administration to cover up the truth of what actually occurred in the attacks on September 11, 2001—the political Achilles’ heel of the British Monarchy that stands behind Obama.

Recently, the danger of an “infectious” idea was demonstrated by the recent activities of former U.S. Senator Bob Graham, in his campaign to reveal the truth about the Saudi authorship of the 9/11 attacks. His recent interview in the widely viewed German WDR TV program “Monitor” has sparked a slew of articles in Germany and beyond.

Sunstein and his ilk attempt to counteract the impact of what Senator Graham is doing by inundating conspiracy blogs and so-called “patriot” websites with alternate “narratives” that “Israel was responsible for 9/11,” or that the U.S. government brought down the towers in Manhattan with “shaped explosives,” or that “a missile hit the Pentagon”—all of this designed to confuse and demoralize people as part of Sunstein’s “cognitive diversity” infiltration. In this way, anyone who disagrees with the official Bush/Obama fairy tale can be labeled as a kook, and all discussion of the strategic implications of the attacks, or how to situate them within the larger domain of what LaRouche discussed in his “Storm over Asia” video, is effectively neutralized.

Sunstein even has the chutzpah to quote Philip Zelikow on the 9/11 “conspiracies.” Zelikow was the Bush Administration plant as executive director of the 9/11 Commission, and worked to prevent people on the commission from gaining access to the 28 Pages of the Joint Congressional Inquiry. Zelikow centralized everything around himself, forbade any direct contact between the staff and the ten Commissioners, and reduced the latter almost to the status of figureheads. Worse, Zelikow was later found to be maintaining a secret back channel to the Bush White House, with fre-

quent calls with Karl Rove and Condoleezza Rice. Sunstein writes,

Philip Zelikow, the Executive Director of the 9/11 commission, says that “the hardcore conspiracy theorists are totally committed. They’d have to repudiate much of their life identity in order not to accept some of that stuff. That’s not our worry. Our worry is when things become infectious ...

then this stuff can be deeply corrosive to public understanding. You can get where the bacteria can sicken the larger body.”



Kurt Lewin of the London Tavistock Institute was one of the theorists of cognitive confusion.

II. From Sociometry to Social Network Analysis

The tactic of “cognitive diversity” is not a new concept. The London Tavistock Institute’s Kurt Lewin, later the father of the concept of *Group Dynamics*, discusses how to create mental paralysis with this cognitive dissonance. Lewin wrote in 1942,

One of the main techniques for breaking morale through a ‘strategy of terror’ consists in exactly this tactic—keep the person hazy as to where he stands and just what he may expect. If in addition frequent vacillations between severe disciplinary measures and promises of good treatment together with spreading of contradictory news, make the ‘cognitive structure’ of this situation utterly unclear, then the individual may cease to even know when a particular plan would lead toward or away from his goal. Under these conditions even those who have definite goals and are ready to take risks, will be paralyzed by severe inner conflicts in regard to what to do.¹

1. Kurt Lewin, “Time Perspective and Morale,” in Goodwin Watson (ed.), *Civilian Morale*, second yearbook of the Society for the Psychological Study of Social Issues (SPSSI), Boston: Houghton Mifflin, 1942.

When someone is “paralyzed by severe inner conflicts in regard to what to do,” he or she is extremely susceptible to behavior modification, or “brainwashing.” The Tavistock Institute is one of the key agencies used by the British Monarchy to consciously deploy techniques to induce this paralysis on a mass scale.

In 1937 Jacob Moreno, later the originator of the psychodrama method, founded *Sociometry: A Journal of Interpersonal Relations*. Over the next decades it published articles by John Dewey of Columbia University, George Gallup of the American Institute of Public Opinion (known for its Gallup Poll), Frank Stanton (later of CBS), anthropologist Margaret Mead, Kurt Lewin, Paul Lazarsfeld, Gordon Allport, and Theodore Adorno of the Frankfurt School, among others.

Moreno’s psychodrama method is often described as therapy through play-acting, although Moreno would push the limits of the concept. For example, he organized a psychodrama session in which a suicidal woman went through the steps of acting out her own suicide, with other actors playing the part of nurses, all the way up to the moment before her final step.

The core group around *Sociometry* made up the bulk of the staff of the Radio Research Project, funded by the Rockefeller Foundation, supposedly to look into the effects of mass media on society, but actually to run experiments in large-scale behavior modification. Paul Lazarsfeld was the director. Gordon Allport, one of Tavistock’s top operatives in the United States, was Lazarsfeld’s assistant. Theodore Adorno was music director. Frank Stanton, who went on to become the head of CBS after World War II, was also part of the project.

In 1938, the Radio Research Project carried out one of its most famous operations, Orson Welles narrating H.G. Wells’ “War of the Worlds” on Halloween. Given the growing threat of fascism, and the rumblings of war, it is not surprising that many Americans who heard that broadcast did not immediately think there was the invasion of aliens—they thought there was an invasion of Nazis. In an important way they were right. The heirs of *Sociometry* would ultimately provide the foundation for the present, integrated front of modern fascism that deploys opinion research polls, mass media, academia, and eventually social media.

The intellectual heirs of Jacob Moreno and others at

Sociometry would eventually form the core of the International Network of Social Network Analysis (INSNA) in 1977. INSNA created the social network analysis software that would be used to monitor and profile today’s social media sites such as Facebook.

INSNA’s current website states:

Network analysis is based on the intuitive notion that these patterns are important features of the lives of the individuals who display them. Network analysts believe that how an individual lives depends in large part on how that individual is tied into the larger web of social connections. Many believe, moreover, that the success or failure of societies and organizations often depends on the patterning of their internal structure.

That kind of intuition is probably as old as humankind. It is implied, for example, by the relative stress put on descent lists in the Bible. And, beginning in the 1930s, a systematic approach to theory and research, based on that notion, began to emerge. In 1934 Jacob Moreno introduced the ideas and tools of sociometry. And at the end of World War II, Alex Bavelas founded the Group Networks Laboratory at M.I.T.

In addition to the seasoned veterans of the Radio Research Project associated with *Sociometry*, INSNA also drew on veterans of the British Empire’s colonial program in Africa, namely sociologists and anthropologists around the Rhodes-Livingstone Institute (RLI, founded 1938), whose key informal patron was Lord Malcolm Hailey of the “Milner Group” that had originated with Lord Milner’s Round Table. The anthropologists and sociologists of the RLI mapped out the social networks and relationships of the “natives,” using Moreno’s sociograms, to manipulate them into a democratic consensus suitable for the colonial operations of the British Empire. INSNA became a kind of clearing house that included elements of the British colonial operations of the RLI, Jacob Moreno’s *Sociometry*, and the Tavistock Institute. Key individuals associated with INSNA have included Linton C. Freeman and Barry Wellman.

Along the way, INSNA developed the concepts and technology for what are now known as “social media.”

Facebook's Mark Zuckerberg and other profiteers of the police state were simply graduate students of some of the initial leaders at INSNA. At the height of the East German police state, a former colonel suggested that about one person in eight was an informer; with Facebook and other social media, nearly everyone is an informer.

III. Genius as the Enemy

There is one final, overarching issue to settle concerning the oligarchy's top-down manipulation using the methods described here. It is not merely a matter of large-scale manipulation of the population, nor the use of such methods to overthrow legitimate governments and push the world closer to war. There is also the paramount concern of the British Empire, as emphasized by Bertrand Russell, that "after pupils have left school, they shall be incapable, throughout the rest of their lives, of thinking or acting otherwise than as their schoolmasters would have wished."

Bluntly stated, the enemy for Russell is creative individual human thought.

Again, from that standpoint, it not surprising to see a convergence of psychologists and mathematicians on the field of social networking theory. The Tavistock Institute, *Sociometry*, and related institutions such as the Frankfurt School, have devoted great effort to the eradication of individual human genius. In social networking analysis, individuals are classified according to their animal appetites. And sub-networks are created to service different offshoots from the main branches. Statistical studies are performed to predict—and ultimately to manipulate—how groups of people will respond to certain stimuli or possible changes. It is all herd dynamics, dressed up in fancy language.

Early on, those who don't fit the pattern, those with a penchant for independent thought, those who have the courage to fight back, are identified. They are targeted

to be culled from the herd—not necessarily killed, unless they rise to the threat level of a Martin Luther King or a Lyndon LaRouche, but minimally to be ostracized and "broken."

Such targeting is more pervasive than you might think. With personal histories gleaned from Facebook and other sources, the means to carry it out are now very sophisticated. During the hey-day of the FBI terror, in the 1940s and 1950s, many key individuals of courage and creativity were attacked in this manner, including Albert Einstein, Paul Robeson, and Wilhelm Furtwängler. The methods employed by the FBI were effective, but they were incredibly crude compared to what is available today to isolate and destroy the enemies of Empire.



Gordon Allport was one of Tavistock's top operatives in the United States.

As Lyndon LaRouche has repeatedly insisted, it is human creativity—real individual moral genius—that changes history, that is responsible for all that has been positive in the development of the human species. It is the intent of the British Empire and its shallow puppets like Barack Obama to snuff it out, to enforce conformity and mediocrity everywhere. In the field of social network analysis, where every mouse click, every blog post, every "friend" is analyzed by mathematicians, sociologists, and psychologists, such creative individuals are identified

as "cognitive generators"—potential leaders who develop original thought and inspire others. These are individuals who, at a key "nodal point," might disrupt and ruin the functioning of the social network, who might lead it in an undesired direction.

The social control witch-doctors for the oligarchy are right to worry. We have witnessed their inability—except for escalating further toward war—to deal with Vladimir Putin. And they are certainly incapable of dealing with the creative force that Lyndon LaRouche has unleashed through his Manhattan Project. The approach of the Manhattan Project is to *speak the truth* to falsehood and inspire citizens through *beauty*—the one method against which today's descendants of Bertrand Russell are helpless.

Every Day Counts In Today's Showdown To Save Civilization

**NEW
REDUCED
PRICE!**

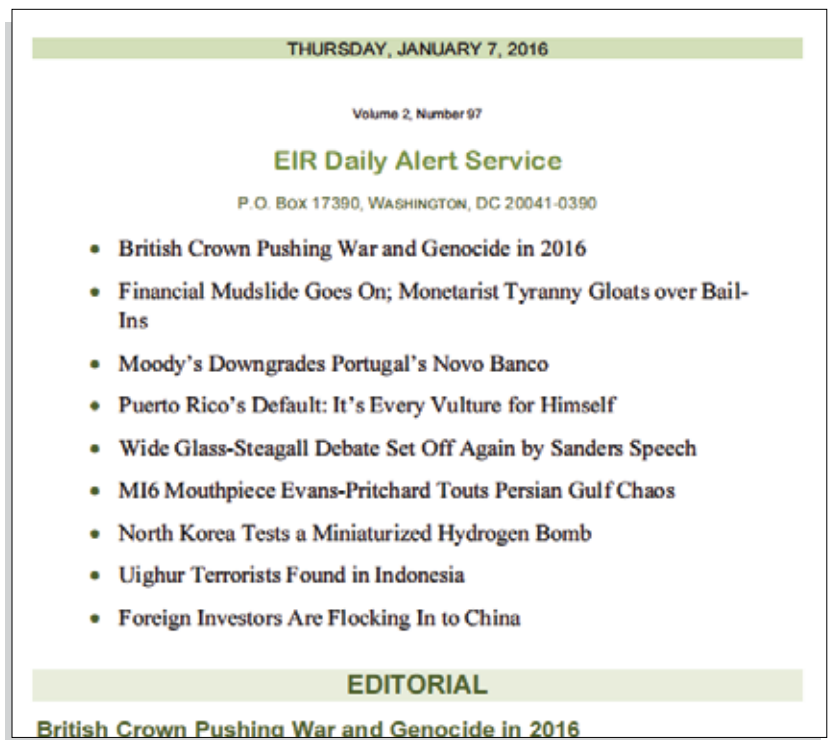
That's why you need EIR's **Daily Alert Service**, a strategic overview compiled with the input of Lyndon LaRouche, and delivered to your email 5 days a week.

For example: On Jan. 7, EIR's Daily Alert featured the British hand behind the pattern of global provocations toward war. Of special note is British Intelligence's role in instigating the Saudi Kingdom's attempt to set off a Sunni-Shia war. This religious war has been the intent of British strategy since the Blair-Bush attack on Iraq in 2003.

We also uniquely update you regularly on the progress toward the release of the suppressed 28 pages of the Congressional Inquiry on 9/11, which would expose the Saudi role.

Every edition highlights the reality of the impending financial crash/bail-in policies that would realize the British goal of mass depopulation.

This is intelligence you need to act on, if we are going to survive as a nation and a species. Can you really afford to be without it?



SUBSCRIBE (e-mail address must be provided.)

EIR DAILY ALERT SERVICE

- ☐ **\$100** one month (introductory)
- ☐ **\$600** six months
- ☐ **\$1,200** one year (includes EIR Online)

Name _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone (_____) _____

E-mail _____

For mobile users,
EIR Daily Alert Service
is available in html



I enclose \$ _____ check or money order

Make checks payable to

EIR News Service Inc.

P.O. Box 17390, Washington, D.C. 20041-0390

Please charge my ☐ MasterCard ☐ Visa
☐ Discover ☐ Am Ex

Card Number _____

Signature _____

Expiration Date _____

EIR can be reached at:

www.larouchepub.com/eiw

e-mail: **fulfillment@larouchepub.com**

Call **1-800-278-3135** (toll-free)