

## How the media cartel works

Like a sewer pipe, power and control in the media cartel, flows from the top down.

At the top of this cartel sits a circle of powerful oligarchical families, the Club of the Isles, the power behind the British throne that determines who will rule over the far-flung Empire. The London-based Tavistock Center for Human Relations, and its international network of brainwashers, profilers, and pollsters, serves as the psychological warfare arm of the Club; Tavistock's operatives use the media to control the minds of those who consume its message.

Our chart delineates two basic types of control of the U.S. media. First, there is the direct British ownership of media outlets, through principally three major conglomerates: Hollinger, Thomson, and Rupert Murdoch's News Corp. This core group is supplemented by media owned by British assets within the U.S. establishment, which in turn are often incestuously interconnected in various joint operations.

The "line," as determined by London policy circles, is fed through this sewer pipe. The "media food chain" amplifies and recirculates "news" through various wire services, such as the British-owned Reuters, and Associated Press, a British asset.

### Who owns what

The following is a listing of news conglomerates and a description of what publications each owns. Although this is only a partial listing, it gives a sense of the power of a few large media outlets to control "public opinion." (See the more extensive dossiers in *EIR*, Jan. 17, 1997.)

The conglomerates listed are only *some* of the biggest and most powerful. While there are some honest journalists and editors around the country, the media are *dominated* and *infected* by this British-controlled cartel.

### Under direct British control

**The Hollinger Corporation:** 80 daily papers including the *Chicago Sun-Times*, and more than 300 weeklies.

**The Thomson Corporation:** 105 daily papers; 26 weeklies, mostly in smaller markets.

**Pearson PLC:** the London *Financial Times*, the London *Economist* (with the Washington Post Corporation), Washington, D.C. *Roll Call*, the *Journal of Commerce*; several weeklies and dailies.

**The News Corporation Ltd.:** the *New York Post*, the *Boston Herald*; 80 newspapers and 11 magazines; and the Fox television network.

**Reuters News Agency:** the largest wire service in the world, reaching all major media; Reuters Television, which reaches 650 million households worldwide.

### London's 'fellow-travellers'

**The New York Times Co.:** owns two dozen papers, in addition to its flagship, the *Times*, the *Boston Globe*, and the *International Herald Tribune* (with the *Washington Post*); also owns several radio stations and the largest supplemental news service in the world.

**The Washington Post Co.:** owns several daily newspapers and 15 weeklies, several cable operations and six television stations; owns 28% of Cowles Media, Inc., publisher of the *Minneapolis Star-Tribune*; *Newsweek*; and a wire service (with the *Los Angeles Times*).

**Dow Jones and Co., Inc.:** the *Wall Street Journal*; *Baron's Financial Weekly*; *Far Eastern Economic Review*; Dow Jones wire service; 19 daily papers; television operations.

**The Times-Mirror Corporation:** the *Los Angeles Times*; the *Houston Chronicle*; *Newsday*; the *Baltimore Sun*, and several smaller newspapers; *Popular Science*; the *Sporting News*; the *National Journal*.

**The Tribune Company:** the *Chicago Tribune*; the *Orlando Sentinel* and several other papers; the Tribune Entertainment Group owns 11 television stations as well as cable operations; 5 radio stations and programming operations.

**Advance Publications (Newhouse):** Two dozen papers, including the *Newark Star Ledger* and the *Cleveland Plain Dealer*; *Parade* magazine; dozens of cable franchises; Conde Nast, publishers of the *New Yorker*, *Vanity Fair*, and dozens of other magazines.

**Gannett Co., Inc.:** 92 daily newspapers, 16 television stations, 13 radio stations, and various cable systems; *USA Today*.

**Knight-Ridder, Inc.:** more than a dozen major papers, including the *Philadelphia Inquirer*, the *Philadelphia Daily News*, the *Charlotte Observer*, and the *Detroit Free Press*; a wire service (with Knight-Ridder).

**The Associated Press:** wire service and television and radio programming.

**The Reader's Digest Association, Inc.:** the *Reader's Digest* (worldwide circulation 27 million); several magazines, including *Moneywise*.

**McGraw-Hill Companies:** various journals and magazines, including *Business Week*; owns Standard & Poors investor rating service.

**Time Warner Turner:** the WB television network; CNN; Turner Broadcasting owns cable operations throughout the country; *People*, *Sports Illustrated*, and *Time* magazines.

**Westinghouse/CBS:** 14 television stations; 39 radio stations; the CBS network (operations merged with "Group W").

**Disney/Capital Cities/ABC:** 20 television stations; 21 radio stations; the ABC network; several newspapers, including the *Kansas City Star*; cable operations, including the Disney Channel.

**NBC/RCA/GE:** the NBC network, both radio and television; several cable channels.

**Corporation for Public Broadcasting/PBS/NPR/PRI:** network of more than 500 public radio and nearly 200 television stations.

FIGURE 1

**The U.S. media cartel's top-down control**

